



Empowering NRIs For Emerging India

PRESENTS



RASHTRA RATNA AWARD 2022



## OFFICIAL NOTIFICATION RASHTRA RATNA AWARD 2022

NEW DELHI

11 JULY 2022

### **RASHTRA RATNA AWARD**

Rashtra Ratna Award is an empowering initiative implemented by the World NRI Council to honor Indians and Indian Organizations for their excellence and effective contributions made in their respective fields of operations.

These role models in their professional and social life, inspire others to follow their paths to excellence in social and professional life while giving back to the motherland, India and their Indian brothers and sisters.

### **WHO CAN APPLY?**

#### **Individuals**

Any Indian Citizen who has made a significant contribution to Indians and the Motherland, India itself for its empowerment and improvement through their personal, professional social initiatives or ventures.

#### **Organization**

Any Indian Organization (Registered in India) which has made a significant contribution to Indians and the motherland, India itself for its empowerment and improvement through its operations, social initiatives, and ventures.

### **DEADLINES**

Direct Applications and Nominations for Rashtra Ratna Award will be accepted till 5 PM IST (Indian Standard Time), 31st August 2022.



## **MINIMUM CRITERIA**

### **Individuals**

Any Indian Citizen applying for the Rashtra Ratna Award should have at least 10 years of verifiable professional history along with notable social contributions to the financial, physiological, and psychological betterment of Indians and the motherland, India itself.

### **Organization**

Any Indian Organization (Registered in India) interested to apply for the Rashtra Ratna Award should have at least 10 years of verifiable operational history along with notable social contributions to the financial, physiological and psychological betterment of Indians and the motherland, India itself.

## **APPLICATION FEES**

Rashtra Ratna Award or World NRI Council does not require applicants to the Award to pay any fee with their submissions.

Once the Award Committee selects winners for the Rashtra Ratna Award, winners from the business segment may be requested to pay necessary charges towards participating and receiving (table booking, event-related expenses, additional momentos, etc) the honor at the Award Ceremony. Details of the same will be shared once the winners are declared.

## **RESPONSIBILITIES**

### **Nominator**

The person(s) submitting a nomination for a third party is expected to;

- Directly connected to the person/organization which is being nominated.
- Should furnish a statement of purpose (not more than 500 words) about the nominee and their qualification to win the Rashtra Ratna Award.
- Should provide at least 2 (two) direct contact numbers (including WhatsApp) & email ids of the nominated individual/organization.



## **Direct Application**

Individuals/Organizations submitting a direct application for the Awards are expected to;

- Furnish a statement of purpose (not more than 500 words) about them and their qualification to win the Rashtra Ratna Award.
- Should provide at least 5 (five) direct reference contact numbers (including WhatsApp) & email ids to validate, and randomly gather additional information about the applicant.

## **APPLICATION SCRUTINY**

Once applications are received via email, all submissions will be scrutinized for the completeness and factual correctness of the information provided.

The audit will be conducted by an internally approved and managed team of jury members who will not be identified publicly to avoid any remote chances of lobbying (influencing) or personal bias during the initial scrutiny and evaluation of the applications.

The information about the name and specifics of the jury members will be reserved only for the legal Board of Directors of the World NRI Council.

Upon the completion of the initial scrutiny, the Individual/Organization will be promptly intimated about the status of their application, and whether their application has been accepted or declined by the Award Committee.

## **JURY DECISION**

Decisions taken by the jury (chosen by World NRI Council) will be final and would not be open for scrutiny by anyone other than the legal Directors of the World NRI Council.

## **REQUEST FOR ADDITIONAL INFORMATION & DOCUMENTS**

If an application clears the preliminary scrutiny, the Individual/Organization may be requested to provide additional information and supporting documents to validate their submissions.



If the requested information or documents are not submitted according to the timelines referred to in the communication (email or WhatsApp), the application will be considered as incomplete and will not be processed further for the consideration of the Award.

### **CIVIL OR CRIMINAL CASES**

Individuals/Organizations who have been involved in any manner with criminal cases in any jurisdiction across the globe, are expected to not apply for the Award.

Any Individual/Organization who does not disclose the relevant information (being involved in a criminal case) and is later found to be involved in any criminal case during the application process will be barred from applying for Rashtra Ratna Award for life.

In case a winner (Individual/Organization) of the Rashtra Ratna Award is involved in a criminal case of serious nature, the Award Committee reserves the right to revoke the title of "Rashtra Ratna" from them publically.

In such a case, the Individual/Organization at fault will be the sole responsible person/entity for the loss (monetary/non-monetary) incurred to World NRI Council and Rashtra Ratna Award and will be expected to compensate for the same.

### **SUSPENSION OR TERMINATION OF AWARD TITLE**

Individuals/Organizations would be removed from their "Rashtra Ratna" title if they are found to be;

- Involved in any form of a criminal case during or after earning the title.
- Clearly (with evidence) understood to be involved in illegal businesses such as drugs, guns, terrorism, money laundering, bribery, etc.
- Involved in matters concerning the abuse or discrimination on the basis of religion, race, caste, creed, sex, color, etc.

### **LOBBYING & RECOMMENDATIONS**

Individuals/Organizations applying for Rashtra Ratna Award are in no way expected directly or indirectly attempt to influence, or pursue any one or all jury members or directors of the World NRI Council for an advantage during the application process.



Individuals/Organizations are expected to not send frequent or spamming emails or WhatsApp messages to World NRI Council or Rashtra Ratna Award committee to influence voting or scrutiny.

Any Individuals/Organizations found to be involved in such behavior will be immediately removed from the candidature of the Award and will be barred from applying for the honor again.

### **COMMUNICATION POLICY**

Emails sent to the official addresses of the World NRI Council and Rashtra Ratna Award will be responded to within 72 business hours.

Messages (Text/WhatsApp) sent to the official contact numbers of the World NRI Council and Rashtra Ratna Award will be responded to within 24 business hours.

If a query/request is not responded/replied with an answer to due to lack of information, the same will be resolved within 72 business hours.

### **ACKNOWLEDGEMENT**

World NRI Council and Rashtra Ratna Award committees are bound to respond to only;

- Acknowledge the receipt of the application
- Intimate the Individual/Organization about the successful/failed application
- Declaring winners of the Rashtra Ratna Award.

### **REFUNDS**

Any payments made towards participating and receiving (table booking, event-related expenses, additional momentos, etc) the honor at the Award Ceremony will not be refunded.

### **OTHER EXPENSES**

World NRI Council and Rashtra Ratna Award are not responsible to bear any costs, charges involved towards the transport, accommodation, or any other expenses related to their travel or participation at the Awards ceremony.

Individuals/Organizations are expected to make their own arrangements for accommodation, travel, and arrival to the Award Ceremony venue.



## **REVISIONS OR EXTENSIONS OF APPLICATIONS**

Nominations/Applications that are rejected once will not be reconsidered for the current session of the Awards.

In case of a rejection, Individuals/Organizations are free to apply again for the next session of the Awards.

## **CHANGES TO THE TERMS**

World NRI Council and Rashtra Ratna Awards reserve the absolute right to amend any terms, alter dates of application, ceremony etc without any prior notice.

## **SHELF LIFE OF RECORDS**

All records submitted by Individuals/Organizations as part of the application process will be maintained by the respective authorities for a duration of 15 years.

## **NAMING RIGHTS (USE OF "Pr")**

The one-of-its-kind honor in the world, the Rashtra Ratna Awards not only presents you with the physical award but also allows you to your the title of "Rashtra Ratna" with the name of an Individual/Organization.

Winners of the Rashtra Ratna Award will be allowed to use the "Rashtra Ratna or Rr." title in the following versions;

1. Rr. N K Ashok Kumar
2. Rashtra Ratna N K Ashok Kumar
3. N K Ashok Kumar Rashtra Ratna
4. N K Ashok Kumar (Rr.)

## **DATA COLLECTION & USAGE**

World NRI Council and Rashtra Ratna Award will implement all possible precautions to ensure that the data collected from Individuals/Organizations are not made available to third parties.

World NRI Council and Rashtra Ratna Award may use the available data for their own promotions and expansion.



Individuals/Organizations are expected to report any instances where they suspect the information they provided to the World NRI Council and Rashtra Ratna Award is available with a third party or is being misused.

## **AWARD CEREMONY**

### **Venue**

The Award Ceremony for the Pravasi Ratna Award and Rashtra Ratna Award will be organized in Dubai between the 2nd week of September to the 2nd week of October 2022.

The Venue for the Awards will be notified to the public after the selection of winners for the session considering the availability of ministers and other dignitaries.

### **Dress Code**

Attendees to the Award Ceremony for the Rashtra Ratna Award are expected to be dressed for the occasion, choosing either between formal or semi-formal attires suitable to a professional environment.

### **Receiving the Award**

The winner of the Rashtra Ratna Award, seated in the front row of the crowd will be allowed to make a 3-minute speech with the receipt of the Award.

## **MEDIA COVERAGE**

The news related to the Rashtra Ratna Award and its winners will be covered by at least 3 international media outlets (online & offline).

Winners of the Award can create their own promotional campaigns (advertorials or featured articles) to promote their achievements.

Winners of the Award are expected to break the news to the public only after the embargo has been lifted by the Rashtra Ratna Award authorities through formal channels of communication.

## **PHOTOS & VIDEOS**

Each winner (Individual/Organization) will be provided with 1 (one) image of receiving the Rashtra Ratna Award along with a video of their 3-minute speech on stage.





Any additional requirement (from winners or participants) for image or video content generated during the award ceremony will be charged.

Winners/Participants of the Award Ceremony for the Rashtra Ratna Award will not be allowed to bring in personal/professional photo or videographers appointed by them.

### **ENTRY TO THE AWARD CEREMONY**

Winners of the Rashtra Ratna Award's non-business categories (art, culture, politics, social, and sports) are allowed to bring in 1 (one) companion with them to the Awards ceremony.

Winners of the Award (non-business categories) are expected to bear the cost (to be intimated after declaring the winners) of the accompanying individual's seat at the ceremony.

### **AT THE CEREMONY**

- Participants at the Award Ceremony are expected to understand the gravity of the occasion and maintain the required decorum for the occasion.
- Participants are expected to be seated at the positions allotted to them at the venue.
- Attendees are expected to be present at the event in its entirety unless there is an emergency.
- Attendees are expected to keep their smartphones and other devices in silent/flight mode during the Awards ceremony.
- Any visual or audio disturbance being created by the participants will be considered a violation of decorum of the event and concerned authorities may be forced to take corrective action.

### **AWARD TROPHY & CERTIFICATE**

Every Rashtra Ratna Award winner is conferred with a one-of-a-kind premium finish Award Trophy which is unique in the world. Every Rashtra Ratna Award Trophy is a symbolic representation of the excellence and progressive nature of the Award-winning Individual/Organization.



The Trophy and the Certificate enable you to stand apart from your competition on the merit of superiority and offer an enormous moral boost to your/your organization's brand.

The Trophy and the Certificate are protected by the Intellectual Property Rights owned by Mr. Alvudheen Majeed, an NRI designer, and artist currently residing in Qatar. These rights were subsequently granted to the World NRI Council.

### The Trophy

Build with solid metal and plated in gold, the Rashtra Ratna Award carries a heft with reciprocates with the gravity of the honor.



Official visual representation of the Rashtra Ratna Award

- The 22 (twenty-two) leaves which create the award trophy represent 22 official languages of India.
- The Red gemstone placed at the center of the trophy represents the outstanding individual or organization which has earned the award with its excellence.
- The base of the Award Trophy represents the motherland, India.



## **The Certificate**

Apart from receiving the hard copy of the Award Certificate received on stage, winners can also request Plexiglass copies of their Award Certificate to exhibit at their offices, and homes.

Pricing for Plexiglass copies of the Award will be intimated to the winners upon request.

## **CASH PRIZES**

Rashtra Ratna Award winners from the 'non-business categories' will be provided with "crossed cheques" in their official names.

Cheques could be posted dated between 30 - 90 days. Winners are expected to honor the dates mentioned on the cheques and submit them only when the respective Authorities notify them of the same through official channels of communication.

## **SPECIAL JURY AWARD**

In the future, World NRI Council and Rashtra Ratna Award may introduce "Special Jury Awards" for Individuals/Organizations who deserve special recognition in society.

World NRI Council and Rashtra Ratna Award reserve all rights to introduce any such award and honor any individual/organization as and when the need arises.

## **ONCE IN A LIFETIME**

Rashtra Ratna Award is a once-in-a-lifetime honor. Winners of the award will not be considered for future sessions of the Award.

Meanwhile, winners of the "name-sake" Awards ("Rashtra Ratna Award" by any other organization) can apply and win the honor from World NRI Council.

## **UNCLAIMED AWARDS OR ABSENCE FROM THE AWARD CEREMONY**

Every Rashtra Ratna Award winner is expected to be at the Award Ceremony to receive the honor in person.

If the winner is not able to attend and receive the Rashtra Ratna Award due to any medical emergency or recurring ailments, they are expected to intimate the World NRI Council and Rashtra Ratna Award about the condition with necessary proof. In such instances, the winner will be allowed to nominate another person to collect the Award on his behalf.



If the winner of the Award does not attend the Award function in person or through representation, the World NRI Council and Rashtra Ratna Award reserve the right to consider the award invalid or withdraw the honor to the winner and not publish or circulate any news or information about them winning the Award.

## **EVENT ORGANIZERS**

World NRI Council has partnered with Kerala-based event management & execution organization, Colours of Universe (GSTN: 32ATDPS1905L1ZP) to plan, execute and manage the Rashtra Ratna Award.

Colours of Universe and its owner and chief executive officer, Mr. Shyam Prasad O K (AADHAAR: 9754 2342 3782 | PAN: ATDPS1905L) have been allowed to interact with organizations and individuals on behalf of the World NRI Council and the Award Committee to seek sponsorship, arrange the venue, and interact with third parties for the execution and management of the Award.

## **BENEFITS TO THE WINNERS**

Every Rashtra Ratna Award winner is expected to gain an enormous boost in personal and professional profiling after winning the Award. Some other benefits which a winner earns are but not limited to;

- Sustainable growth in Public Exposure and Credibility.
- Naming Rights to use "Rashtra Ratna" or "Rr." with the name.
- Permission to use the "Rashtra Ratna Winner" logo on visiting cards, social media pages, professional documents, etc.
- A brief profile of the Winner on the Rashtra Ratna Award website for 15 Years.
- Social media assets to announce the win through their social media profiles.
- Media coverage on at least 3 leading global news media outlets (online or offline).



**(APPLICANTS/NOMINATORS MUST READ THROUGH AND FULLY UNDERSTAND ALL THE INFORMATION PROVIDED WITHIN THE "OFFICIAL NOTIFICATION" OF THE AWARD BEFORE APPLYING/NOMINATING.)**

**(WORLD NRI COUNCIL, THE AWARD COMMITTEE, AND ITS JURY CANNOT BE HELD RESPONSIBLE FOR ANY LOSS (FINANCIAL OR OTHERWISE) CAUSED BY THE NEGLIGENCE OF THE APPLICANT OF NOT REFERRING TO AND NOT UNDERSTANDING THE INFORMATION PROVIDED WITHIN THE "OFFICIAL NOTIFICATION".)**



## **DIRECT APPLICATION AND NOMINATION FORMS**

The following documents are representational formats of Direct Applications and Nominations for the Rashtra Ratna Award.

Direct Applicants and Nominators must use the format attached below to ensure that the required information and submitted in a PDF format via email to [Award@WorldNRICouncil.org](mailto:Award@WorldNRICouncil.org)

PLEASE NOTE that the information collected through both documents (direct application and nomination) will be used for initial screening and additional information would be requested to support or elaborate on information provided in the two documents.

Direct Applicants & Nominators must ensure that the requested information is provided to the Awards Committee on or before the set deadline to ensure the application or nomination does not become null/void.

### **SUPPORTING DOCUMENTS TO BE ATTACHED WITH THE APPLICATION/NOMINATION**

#### Individuals

- Copy of Passport
- Copy of Aadhaar Card
- Copy of any other supporting Identification Card

#### Organization

- Copy of Registration/Incorporation Certificate
- Copy of Trade License
- Copy of Official Organization Address Proof (Utility Bills, etc)

**(APPLICANTS/NOMINATORS MUST READ THROUGH AND FULLY UNDERSTAND ALL THE INFORMATION PROVIDED WITHIN THE "OFFICIAL NOTIFICATION" FOR THE AWARD BEFORE APPLYING/NOMINATING.)**



## **RASHTRA RATNA AWARD 2022**

### **APPLICATION FORMAT**

#### **ABOUT YOURSELF**

**NAME OF THE PERSON/ORGANIZATION:**

**DATE OF BIRTH/INCORPORATION DATE:**

**EMAIL ADDRESS:**

**PRIMARY CONTACT NUMBER (WITH COUNTRY CODE):**

**ALTERNATE CONTACT NUMBER (WITH COUNTRY CODE):**

**OCCUPATION/DESIGNATION (FOR INDIVIDUALS):**

**ORGANIZATION (FOR INDIVIDUALS | WITH OFFICIAL ADDRESS):**

**NATIONALITY**

**THE ORGANIZATION IS:**

**GOVERNMENT ENTITY**

**PUBLIC LIMITED COMPANY**

**PRIVATE LIMITED COMPANY**

**JOINT-VENTURE COMPANY**

**PARTNERSHIP FIRM**

**ONE PERSON COMPANY**

**SOLE PROPRIETORSHIP**

**BRANCH OFFICE OF A FOREIGN ORGANIZATION**

**NON-GOVERNMENT ORGANIZATION (NGO)**

**CONTINUES TO THE NEXT PAGE**



**WHY SHOULD I (PERSON)/THE ORGANIZATION DESERVE RASHTRA RATNA AWARD?  
(MAX 500 WORDS)**

**NAMES OF THE SUPPORTING DOCUMENTS IF ANY (TO BE ATTACHED IN THE EMAIL):**

**PREVIOUS HONORS/ACHIEVEMENTS EARNED BY ME/ORGANIZATION:**

**CONTINUES TO THE NEXT PAGE**





## **DECLARATION**

All information provided on this form is correct and true to the best of my knowledge.

By applying for the Rashtra Ratna Award, I am willing to fully abide by the rules and regulations, Terms & Conditions (including future changes) of the Award and understand and accept that the decision of the Award Jury is final in all respects and that no correspondence or appeal will be accepted (through court, public or media) on the Jury's decision.

I, hereby declare that, to the best of my knowledge, I/ The Organization do not/ does not have a history of any criminal case.

I, hereby declare that, to the best of my knowledge, I/ The Organization has not engaged in any illegal businesses such as drugs, guns, terrorism, money laundering, bribery, etc.

I, hereby declare that, to the best of my knowledge, I/ The Organization is not involved in any matters concerning the abuse or discrimination on the basis of religion, race, caste, creed, sex, color, etc.

I, hereby declare that, I have read through the "Official Notification" of the Award and have fully understood the information provided within the document.

I, hereby understand that, World NRI Council, the Award Committee, and the Jury cannot be held responsible for any loss (financial or otherwise) caused by my negligence of not referring to and not understanding the information provided within the "Official Notification" for the Award.)

**FULL NAME & SIGNATURE**

**DATE**

**END OF DOCUMENT**



## **RASHTRA RATNA AWARD 2022**

### **OFFICIAL NOMINATION FORM**

#### **ABOUT YOURSELF**

**NAME:**

**EMAIL ADDRESS:**

**PRIMARY CONTACT NUMBER (WITH COUNTRY CODE):**

**ALTERNATE CONTACT NUMBER (WITH COUNTRY CODE):**

**OCCUPATION/DESIGNATION:**

**ORGANIZATION (WITH OFFICIAL ADDRESS):**

**MY NATIONALITY:**

#### **YOUR NOMINATION**

**NAME OF THE PERSON/ORGANIZATION:**

**DATE OF BIRTH/INCORPORATION DATE:**

**EMAIL ADDRESS:**

**PRIMARY CONTACT NUMBER (WITH COUNTRY CODE):**

**ALTERNATE CONTACT NUMBER (WITH COUNTRY CODE):**

**OCCUPATION/DESIGNATION (FOR INDIVIDUALS ONLY):**

**OFFICIAL ADDRESS:**

**CONTINUES TO THE NEXT PAGE**



**NATIONALITY OF THE NOMINATED  
PERSON**

**THE NOMINATED ORGANIZATION IS:** GOVERNMENT ENTITY  
PUBLIC LIMITED COMPANY  
PRIVATE LIMITED COMPANY  
JOINT-VENTURE COMPANY  
PARTNERSHIP FIRM  
ONE PERSON COMPANY  
SOLE PROPRIETORSHIP  
BRANCH OFFICE OF A FOREIGN ORGANIZATION  
NON-GOVERNMENT ORGANIZATION (NGO)

**YOUR RELATION WITH THE NOMINATED PERSON WITH YEARS OF RELATIONSHIP:**

**WHY SHOULD THE NOMINATED PERSON/ORGANIZATION DESERVE RASHTRA RATNA  
AWARD? (MAX 500 WORDS)**

**CONTINUES TO THE NEXT PAGE**



**NAMES OF THE SUPPORTING DOCUMENTS IF ANY (TO BE ATTACHED IN THE EMAIL):**

**PREVIOUS HONORS/ACHIEVEMENTS EARNED BY THE NOMINEE:**

**CONTINUES TO THE NEXT PAGE**



## **DECLARATION**

All information provided on this form is correct and true to the best of my knowledge.

By making a nomination for the Rashtra Ratna Award, I am willing to fully abide by the rules and regulations, Terms & Conditions (including future changes) of the Award and understand and accept that the decision of the Award Jury is final in all respects and that no correspondence or appeal will be accepted (through court, public or media) on the Jury's decision.

I, hereby declare that, to the best of my knowledge, the person/organization I nominated does not have a history of any criminal case.

I, hereby declare that, to the best of my knowledge, the person/organization I nominated has not engaged in any illegal businesses such as drugs, guns, terrorism, money laundering, bribery, etc.

I, hereby declare that, to the best of my knowledge, the person/organization I nominated is not involved in any matters concerning the abuse or discrimination on the basis of religion, race, caste, creed, sex, color, etc.

I, hereby declare that, I have read through the "Official Notification" of the Award and have fully understood the information provided within the document.

I, hereby understand that, World NRI Council, the Award Committee, and the Jury cannot be held responsible for any loss (financial or otherwise) caused by my negligence of not referring to and not understanding the information provided within the "Official Notification" for the Award.)

**FULL NAME & SIGNATURE**

**DATE**

**END OF DOCUMENT**